

吳鳳科技大學 進修部二技 應用數位媒體系 課程表 (112學年度入學學生適用)

The Curriculum Framework for the Department of On-the-job study two-year university of the Applied Digital Media Department at WuFeng University for the 112 Academic Year

科目類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						小計 Subtotal	
	上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			學分 Credit	時數 Hour
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour		
公民素養 (Civic Literacy)	公民素養(一) Civic Literacy (I)	2	2	公民素養(三) Civic Literacy (III)	2	2	公民素養(四) Civic Literacy (V)	2	2	公民素養(五) Civic Literacy (VI)	2	2		
	公民素養(二) Civic Literacy (II)	2	2											
	小計/ Subtotal	4	4	2	2	2	2	2	2	2	2	10	10	
專業必修 (Professional compulsory)	電腦實務 Computer Practice	3	3	基礎設計 Basic Design	3	3	專利與智財權 Patent and Intellectual Property Rights	3	3	數位行銷實務 Digit & Market Practice	3	3		
	網路行銷 Internet Marketing	3	3	管理學 Management	3	3	數位商品企劃 Digital Merchandising	3	3	專案企劃實務 Project Planning Practice	3	3		
	色彩學 Chromatics	3	3	數位錄影 Digital Video Recording	3	3	行動媒體專案 Mobile Media Project	3	3					
	數位影像處理 Digital Image Processing	3	3	數位遊戲企劃 Digital Game Planning	3	3								
	商業基礎攝影 Basic Photography	3	3											
	小計/ Subtotal	15	15	12	12	9	9	6	6	42	42			
必修小計/Subtotal, Compulsory	19	19	14	14	11	11	8	8	52	52				
專業選修 (Professional elective courses)				基礎電腦繪圖軟體 Basic Computer Graphic Design	3	3	數位影音後製 Digital Video Post-Production	3	3	市場情報分析 Market Intelligence Analysis	3	3		
				數位音樂基礎 Fundamentals of Digital Music	3	3	行動裝置應用 Mobile Device Application	3	3	擴增實境 Augmented Reality	3	3		
				商業攝影 Commercial Photography	3	3	數位內容設計 Digital Content Design	3	3	網路創業 Internet Entrepreneurship	3	3		
				多媒體導論 Introduction of Multimedia	2	2	消費者心理學 Consumer Psychology	3	3	電子商務企劃 E-Business Planning	3	3		
				網路概論 Introduction of Internet	2	2	媒體專案企劃 Media Project Planning	3	3	3D繪圖設計 3D Graphic Design	3	3		
				媒體素養 Media Literacy	2	2	多媒體認證 Multimedia Authentication	3	3	媒體整合 Media Integration	3	3		
				電子競技導論 Introduction of eSports	2	2	商品管理 Commodity Management	3	3	創意商品設計 Creative Product Design	3	3		
			選修小計/ Subtotal, Elective	5	5	6	6	9	9	20	20			
	該學期預計開課學分/學時 Electives expected to be offered credits/ Hours	19	19	19	19	17	17	17	17	72	72			

備註/Notes:

一、系所基本要求/Basic requirements of the department:

1. 畢業學分數要求: 至少需取得72學分方可畢業, 期中包括(1)公民素養: 10學分、(2)專業必修科目: 42學分、(3)專業選修科目: 20學分

1. Graduation credit requirements: At least 72 credits, including (1) Civic Literacy: 10 credits、(2) Professional compulsory subjects: 42credits、(3) Professional elective courses: 20 credits

2. 各年級各學期修習學分數規定: 9-21學分。

2. Regulations on the number of credits for each grade and semester: 9-21 credits.

二、其他說明/Other remarks

本系可因應計劃和產業需求修改選修課。

The department may modify elective courses according to the needs of the program and industry.

三、訂(修)定歷程/ Booking (Revised) History:

112.6.19應用數位媒體系111學年度第2學期第2次課程委員會通過; 112.8.17數位管理學院112學年度第1學期第1次課程委員會通過; 112.09.05.112學年度第1學期第1次校課程委員會通過。112/6/19 Department of Applied Digital Media 111 academic year 2nd semester, adopted by the 2 Curriculum Committee conference; 112/8/17 112 academic year 1st semester, adopted by the 1 College of Digital Management Curriculum Committee; 112/9/5 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference.