

吳鳳科技大學 日間部 日四技 應用數位媒體系 課程表 (112學年度入學學生適用)

The Curriculum Framework for the Four-Year Bachelor in Day Department Program of the Applied Digital Media Department at WuFeng University for the 112 Academic Year

類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						第三學年(Third Academic Year)						第四學年(Forth Academic Year)						合計 (Total)				
	上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)							
	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour	科目 Course Title	學分 Credits	時數 Hour					
基本素養 (Basic Literacy)	英文(一) English (I)	3	3	英文(二) English (II)	3	3	安全教育 Safety Education	1	1																				
	文學賞析與創作 Appreciation & Composition of Chinese Literature	2	2	華文應用文選 The Ability of Expression in Chinese Language	2	2	專業倫理 Professional Ethics	1	1																				
	體育(一) Physical Education (I)	2	2	體育(二) Physical Education (II)	2	2	創意與團隊管理 Introduction to Creativity and IPB	1	1																				
	小計/ Subtotal	7	7		8	8		2	2																	18			
公民素養 (Civic Literacy)				公民素養(一) Civic Literacy (I)	2	2	公民素養(二) Civic Literacy (II)	2	2																		4		
	小計/ Subtotal	0	0		0	0		2	2																	4			
院系必修 (Courses required by the college)	電腦實務 Computer Practice	3	3		管理學 Management	3	3																				6		
	小計/ Subtotal	3	3		0	0		3	3																		6		
專業必修 (Courses required by the department)	色彩學 Color Theory	3	3	專業基礎攝影 Basic Photography	3	3	數位遊戲設計 Digital Game Design	3	3	數位產品企劃 Digital Product Planning	3	3	雲端服務技術 Cloud Services Technology	3	3	行動媒體專案 Mobile Media Project	3	3	數位行銷實務 Digital Marketing Practice	3	3								
							APP程式設計 App programming	3	3	多媒體認證 Multimedia authentication	3	3	專利與智慧財產 Patent and Intellectual Property	3	3	專題製作(一) Experiments in Special Topics(I)	1	2	專題製作(二) Experiments in Special Topics(II)	1	2								
	小計/ Subtotal	3	3		3	3		6	6		6	6		4	5		4	5									35		
	必修科目 (Compulsory)	13	13		11	11		11	11		11	11		4	5		4	5									63		
數位科技 (Digital Technology)	電子競技遊戲 Introduction of eSports	3	3	視覺設計 Visual Programming	3	3	行動裝置應用 Mobile Device Application	3	3	遊戲設計 Game Design	3	3	互動式遊戲設計 Interactive Video Game Design	3	3	互動式遊戲設計 Interactive Video Game Design	3	3											
	基礎電腦繪圖軟體 Basic Computer Graphic Design	3	3	數位行銷 Introduction to Interaction Design	3	3	轉譯實務 Broadcasting and Program Directing	3	3	攝影與互動技術 Motion Capture and Interaction Technology	3	3	專案企劃實務 Project Planning	3	3	虛擬實境 Virtual Reality	3	3	擴增實境 Augmented Reality	3	3								
				網路概論 Introduction of Internet	3	3	網路攝影 Digital video recording	3	3	媒體製作 Media Production	3	3	互動式科技 Interactive Display Technology	3	3	媒體專案企劃 Media Project Planning	3	3	媒體整合 Media Integration	3	3								
				媒體概論 Introduction of Multimedia	3	3	廣告媒體企劃 Advertising Media Planning	3	3	設計管理 Design Management	3	3	數位影音後製 Digital Video Post-Production	3	3	音樂與音效 Music and Sound Effects	3	3	數位多媒體實務 Digital Media Practice	3	3								
				網路行銷 Introduction of Internet Marketing	3	3	數位攝影 Script Writing and Storyboard	3	3	數位攝影 Digital Photography	3	3	商業攝影 Commercial Photography	3	3	遊戲設計 Game Design	3	3	數位內容設計 Digital Content Design	3	3								
				網路行銷 Multi-Media Web Page	3	3	行銷管理 Marketing Management	3	3	消費者心理學 Consumer Psychology	3	3	行銷媒體企劃 Digital Media Planning	3	3	數位媒體行銷 Digital Media Marketing	3	3	市場情報分析 Market intelligence analysis	3	3								
				媒體素養 Media Literacy	3	3	電子商務 E-commerce	3	3	電子商務 E-commerce	3	3	商業管理 Business Management	3	3	產品分析 Product Analysis	3	3	網路行銷 Internet Entrepreneurship	3	3								
				行動媒體設計 Mobile Media Design	3	3	行動媒體設計 Mobile Media Design	3	3	創業管理 Entrepreneurial	3	3	行動商務 Mobile Commerce	3	3	專案管理 Project Management	3	3											
	該學期最少需修學分/學時 Minimum elective credits required for the semester	3	3		3	3		3	3		3	3		3	3		3	3										45	
	學分/學時小計 Subtotal Credits/Hour	16	16		14	14		14	14		14	14		12	12		13	14										108	
備註/Notes	<p>1. 通識課程：最多 4 學分 1. General Education Learning Passport: up to 4 credits</p> <p>2. 社團發展：最多 6 學分 2. Club Development: up to 6 credits</p> <p>3. 證照專科：最多 6 學分 3. Certificate and Patent: up to 6 credits</p> <p>4. 競賽展演：最多 6 學分 4. Competition and performance: up to 6 credits</p> <p>5. 學期與跨系與他選修：最多為本系課程應修學分 5. Course and interdepartmental interest electives: up to credits required for this type</p> <p>6. 校外實習：最多 21 學分 6. Field Practice: up to 21 credits</p> <p>7. 選修課程「國際防務訓練與軍事訓練」課程為五領域「國際防務訓練」課程之選修課程，其選修課程之修業標準，請參閱本系網頁之相關規定。</p> <p>7. Please refer to 'Key Points of Potential Course of WuFeng University of Science and Technology' for detailed requirements of the announcement of the Academic Affairs Office of the current semester.</p>																												
學期課程學分 學期總數 Potential course credit/crredit hour	2	2		2	2		3	3		3	3		3	3		2	2										20		
畢業應修學分/學時 Total Number of Required	18	18		16	16		17	17		15	15		15	15		15	16										128		
其他選修 (Common Elective)	<p>1. 本校國防教育專修課程：課程分五大領域：(一)國防教育 (二)國防教育 (三)國防教育 (四)國防教育 (五)國防教育</p> <p>2. 各領域均為 0 學分/2 學時，可研擬校內、各領域修業期間視情況，均依當學期修業公告為準。</p> <p>3. 0 credits / 2 class hours in all 5 fields, which can be deducted for service period. The courses of each semester are subject to the announcement of the Academic Affairs Office of the current semester.</p>																												
備註/Notes	<p>一、基本素養表-Basic requirements of the university:</p> <p>1. 語言能力門檻：依據「吳鳳科技大學學生英文能力專業門檻實施要點」相關規定辦理 Language Proficiency Threshold: It shall be handled according to the implementation of "WuFeng University Students' English Proficiency Requirements for Graduation Threshold."</p> <p>2. 資訊能力門檻：依據「吳鳳科技大學學生資訊能力專業門檻實施要點」相關規定辦理。資訊能力(含)至少通過一項資訊基本能力認證測驗。資訊素養(含)至少通過一項資訊基本能力認證測驗。</p> <p>2. Information Capability Threshold: According to the implementation of "WuFeng University students' information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests.</p> <p>The Curriculum Framework for the Four-Year Bachelor Program of the First Science Department at WuFeng University for the 112 Academic Year</p> <p>二、院系基本素養表-Basic requirements of the college:</p> <p>學院必修科目為：電腦實務、管理學、學生必須修習及修。</p> <p>The compulsory subjects of the colleges: Computer Practice, Management. Students must pass these courses.</p> <p>三、專業基本素養表-Basic requirements of the department:</p> <p>1. 畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)基本素養18學分(2)公民素養4學分(3)學院共同必修學分(4)專業必修科目55學分(5)專業選修科目45學分(6)學期、時數與他選修課程應修學分20學分</p> <p>1. Graduation credit requirements: At least 128 credits, including (1) Basic Literacy: 18 credits (2) Civic Literacy: 4 credits (3) The common compulsory subjects of the college: 6 credits (4) Professional compulsory subjects: 35credits (5) Professional elective courses: 45 credits (6) A maximum of 20 credits are recognized for courses, interdepartmental interest electives and potential courses (excluding off-campus internships).</p> <p>2. 各領域應修學分數要求：(1)第一學年：16 學分 (2)第二學年：16 學分 (3)第三學年：14 學分 (4)第四學年：9 學分</p> <p>2. Regulations on the number of credits for each grade and semester: (1) From first to second year: 16-25 credits (2) Third year: 14-25 credits (3) Fourth year: 9-25 credits.</p> <p>3. 校外實習與選修：「吳鳳科技大學學生校外實習實施要點」相關規定辦理。</p> <p>3. The Practical Training must meet the "Implementation of WuFeng University Students' Practical Training Course" to determine the internship results.</p> <p>四、其他說明/Other remarks</p> <p>本系可因應計畫和產業需求調整專業選修課程。The department may modify elective courses according to the needs of the program and industry.</p>																												
第一行(修)文歷程/Revised History	<p>112/8/19 課程委員會第111次會議通過第112學年度第1學期課程表</p> <p>112/8/19 Department of Applied Digital Media 111 academic year 2nd semester, adopted by the 2nd Curriculum Committee conference.</p> <p>112/8/19 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference.</p>																												

吳鳳科技大學 日間部 日四技 應用數位媒體系-視覺傳達設計組 課程表 (112學年度入學學生適用)

The Curriculum Framework for the Four-Year Bachelor in Day Department Program of Applied Digital Media- Visual Communication Design Group of the Applied Digital Media Department at WuFeng University for the 112 Academic Year

科目類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						第三學年(Third Academic Year)						第四學年(Forth Academic Year)						小計 subtotal					
	上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)								
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour			科目 Course Title	學分 Credit	時數 Hour	
基本素養 (Basic Literacy)	英文(一) English (I)	3	3	英文(二) English (II)	3	3	安全教育 Safety Education	1	1																					
	文學賞析與習作 Appreciation & Composition of Chinese Literature	2	2	語文能力表達 The ability of Expression in Chinese Language	2	2	專業倫理 Professional Ethics	1	1																					
	體育(一) Physical Education (I)	2	2	體育(二) Physical Education (II)	2	2	創意概論與智慧財產 Introduction to Originality and IPR	1	1																					
				勞作教育 Labor Education	1	1																								
	小計/subtotal	7	7		8	8		0	0		3	3		0	0		0	0		0	0		0	0		0	0	18	18	
公民素養 (Civic Literacy)							公民素養(一) Civic Literacy (I)	2	2	公民素養(二) Civic Literacy (II)	2	2																		
	小計/subtotal	0	0	0	0	0		2	2		2	2		0	0		0	0		0	0		0	0		0	0	4	4	
院共同必修 (Courses required by the college)	電腦實務 Computer Practice	3	3				管理學 Management	3	3																					
	小計/ Subtotal	3	3		0	0		3	3		0	0		0	0		0	0		0	0		0	0		0	0	6	6	
專業必修 (Professional compulsory)	色彩學 Chromatics	3	3	商業基礎攝影 Basic Photography	3	3	數位影像處理 Digital Image Processing	3	3	數位遊戲企劃 Digital Game Planning	3	3	數位商品企劃 Digital merchandising	3	3	雲端服務技術 Cloud services technology	3	3	行動媒體專案 Mobile Media Project	3	3	數位行銷實務 Digit & Market Practice	3	3						
							APP程式設計 App programming	3	3	多媒體認證 Multimedia Authentication	3	3	專利與智慧財產 Patent and intellectual property rights	3	3	專題製作(一) Experiments in Special Topics(I)	1	2	專題製作(二) Experiments in Special Topics(II)	1	2									
	小計/subtotal	3	3		3	3		6	6		6	6		6	6		4	5		4	5		3	3		3	3	35	37	
必修小計/Subtotal, Compulsory	13	13		11	11		11	11		11	11		6	6		4	5		4	5		3	3		3	3	63	65		
專業選修 (Professional Elective)	電子競技導論 Introduction to eSports	3	3	設計概論 Introduction to Design	3	3	基礎電腦繪圖軟體 Basic computer graphics software	3	3	廣告文案企劃 Copy Writing & Advertising	3	3	電腦輔助設計 Computer Aided Design	3	3	商業設計 Business Design	3	3	視覺傳達設計 Visual Communication Design	3	3	媒體視覺藝術 Media Visual Arts	3	3						
	互動設計概論 Introduction to Interaction Design	3	3	素描 Sketch	3	3	構圖學 Composition Studies	3	3	平面設計 Graphic Design	3	3	3D繪圖設計 3D Graphic Design	3	3	立體造型 Three-Dimensional Shape	3	3	包裝設計 Packaging Design	3	3	展場設計 Exhibition Design	3	3						
										向量繪圖 Vector Drawing	3	3	商業識別設計 Identification Design for Business	3	3	創意商品設計 Creative Product Design	3	3												
	多媒體導論 Introduction of Multimedia	3	3	基礎設計 Basic Design	3	3	編劇與腳本 Writers and Scripts	3	3	媒體製作 Media Production	3	3	3D媒體互動技術 3D media interactive technology	3	3	互動展示科技 Interactive Display Technology	3	3	媒體專案企劃 Media Project Planning	3	3	媒體整合 Media Integration	3	3						
	媒體賞析 Media Appreciation	3	3	數位音樂基礎 Fundamentals of Digital Music	3	3	廣告媒體企劃 Advertising Media Planning	3	3	設計管理 Design Management	3	3	數位影音後製 Digital Post Production	3	3	配樂與音效 Music and sound effects	3	3	視訊特效處理 Video Effects Processing	3	3	數位多媒體實務 Digital Media Practice	3	3						
							數位錄影 Digital Video Recording			數位攝影實務 Digital Photography Practice	3	3	商業攝影 Commercial Photography	3	3				數位內容設計 Digital Content Design	3	3									
	多媒體網頁 Multi-Media Web Page	3	3	網路行銷 Internet Marketing	3	3	人際關係 Interpersonal relationship	3	3	行銷管理 Marketing Management	3	3	消費者心理學 Consumer Psychology	3	3	行銷媒體企劃 Digital Media Planning	3	3	數位媒體行銷 Digital Media Marketing	3	3	市場情報分析 Market intelligence analysis	3	3						
										電子商務 E-commerce	3	3	商品管理 Commodity Management	3	3	電子商務企劃 E-Business Planning	3	3	商品分析 Product analysis	3	3	網路創業 Internet Entrepreneurship	3	3						
										行動媒體設計 Mobile Media Design	3	3	創業實務 Entrepreneurial Practice	3	3	行動商務 Mobile Commerce	3	3	專案管理 Project Management	3	3									
	該學期至少需選修學分/學時 minimum elective credits required for the semester	3	3		3	3		3	3		3	3		6	6		9	9		9	9		9	9		9	9	9	9	45
學分/學時小計 Subtotal, Credits/hour	16	16		14	14		14	14		14	14		12	12		13	14		13	14		12	12		12	12	108	110		
潛能課程：至多20學分 Potential courses: up to 20 credits	1. 通識課程：至多4學分 1.General Education Learning Passport: Up to 4 credits 2. 社團發展：至多6學分 2. Club Development: Up to 6 credits 3. 證照專利：至多6學分 3. Certificate and Patent: up to 6 credits 4. 競賽展演：至多6學分 4. Competition and performance: up to 6 credits 5. 學程與跨系與選修：至多為本系課程應修學分 5. Course and interdepartmental interest electives: up to credits required for this type of courses 6. 校外實習：至多21學分 6. Field Practice: Up to 21 credits 7. 潛能課程相關課程詳細規定請參考「吳鳳科技大學潛能課程修課要點」辦理。 7. Please refer to "Key Points of Potential Course of WuFeng University of Science and Technology" for detailed requirements of																													
潛能課程學分/學時建議 Potential course credit/credit hour recommendation	2	2		2	2		3	3		3	3		3	3		2	2		2	2		3	3		3	3	20	20		
畢業最低學分/學時 Total Number of Required	18	18		16	16		17	17		17	17		15	15		15	16		15	16		15	15		15	15	128	130		
共同選修 Common Elective	1. 「全民國防教育軍事訓練」課程有五大領域：(一)國際情勢 (二)國防政策 (三)全民國防 (四)防衛動員 (五)國防科技。 1. The "National Defense Education and Military Training" course has five areas: (1) International Situation (2) National Defense Policy (3) National Defense (4) Defense Mobilization (5) National Defense Science and Technology. 2. 各領域均為0學分/2學時，可折抵役期。各領域每學期開設情況，均依當學期教務處公告為準。 2. 0 credits / 2 class hours in all fields, which can be deducted for service period. The courses of each semester are subject to the announcement of the Academic Affairs Office of the current semester.																													
備註/Notes:	一、校基本素養/Basic requirements of the university: 1. 語文能力門檻：依據「吳鳳科技大學學生英文能力畢業門檻實施要點」相關規定辦理。Language Proficiency Threshold: It shall be handled according to the implementation of "WuFeng University Students' English Proficiency Requirements for Graduation Threshold." 2. 資訊能力門檻：依據「吳鳳科技大學學生資訊能力畢業門檻實施要點」，非資訊系(科)至少通過一種資訊基本能力認證測驗；資訊系(科)至少需通過兩種資訊能力認證測驗。 2. Information Capability Threshold: According to the implementation of "WuFeng University students' information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests. The Curriculum Framework for the Four-Year Bachelor Program of the Fire Science Department at WuFeng University for the 112 Academic Year 二、院基本素養/Basic requirements of the college: 學院必修科目為：電腦實務、管理學。學生必須修習及格。 The compulsory subjects of the colleges: Computer Practice, Management. Students must pass these courses. 三、系所基本素養/Basic requirements of the department: 1. 畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)基本素養18學分(2)公民素養4學分(3)學院共同必修6學分 (4)專業必修科目35學分 (5)專業選修科目45學分 (6)學程、跨系與選修與潛能課程20學分 1. Graduation credit requirements: At least 128 credits, including (1) Basic Literacy: 18 credits (2) Civic Literacy: 4 credits (3) The common compulsory subjects of the college: 6 credits (4) Professional compulsory subjects: 35credits (5) Professional elective courses: 45 credits (6) A maximum of 20 credits are recognized for courses, interdepartmental interest electives and potential courses (excluding off-campus internships). 2. 各年級各學期修習學分數規定：(1)一、二年級：16-25學分、(2)三年級：14-25學分、(3)四年級：9-25學分。 2. Regulations on the number of credits for each grade and semester: (1) From first to second year: 16-25 credits、(2) Third year: 14-25 credits、(3) Fourth year: 9-25 credits. 3. 校外實習須符合「吳鳳科技大學學生校外實習課程實施要點」據以認定實習成績。 3. The Practical Training must meet the "Implementation of WuFeng University Students' Practical Training Course" to determine the internship results. 四、其他說明/Other remarks 本系可因應計畫和產業需求調整專業選修課程。The department may modify elective courses according to the needs of the program and industry. 五、訂(修)定課程/Booking (Revised) History: 112.6.19應用數位媒體系111學年度第2學期第2次課程委員會通過；112.8.17數位管理學院112學年度第1學期第1次課程委員會通過；112.09.05.112學年度第1學期第1次校課程委員會通過。 112/6/19 Department of Applied Digital Media 111 academic year 2nd semester, adopted by the 2 Curriculum Committee conference; 112/8/17 112 academic year 1st semester, adopted by the 1 College of Digital Management Curriculum Committee; 112/9/5 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference. 112.12.28應用數位媒體系112學年度第1學期第2次課程委員會修訂通過；113.2.27數位管理學院112學年度第2學期第1次課程委員會通過；113.03.20.112學年度第2學期第2次校課程委員會通過；113.6.4應用數位媒體系112學年度第2學期第2次課程委員會修訂通過；113.6.7數位管理學院112學年度第2學期第3次課程委員會通過；113.06.12.112學年度第2學期第7次校課程委員會通過。																													

吳鳳科技大學 日間部 日四技 應用數位媒體系 數位技術 產學攜手專班 課程表 (112學年度入學學生適用)
 The Curriculum Framework for the Four-Year Bachelor, Day Four Technology, Department of Applied Digital Media, Digital Technology Industry-
 University Cooperation Special Class Curriculum Schedule Day Department Program of the Applied Digital Media Department at WuFeng University for
 the 112 Academic Year

科目類別 (Category of Courses)	第一學年(First Academic Year)				第二學年(Second Academic Year)				第三學年(Third Academic Year)				第四學年(Forth Academic Year)				小計 subtotal					
	上(First Semester)		下(Second Semester)		上(First Semester)		下(Second Semester)		上(First Semester)		下(Second Semester)		上(First Semester)		下(Second Semester)		學分 Credit	總數 Hour				
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title			學分 Credit	時數 Hour		
基本素養 (Basic Literacy)	英文(一) English (I)	3	3	英文(二) English (II)	3	3	安全教育 Safety Education	1	1	專業倫理 Professional Ethics	1	1	創意思維與智慧財產 Introduction to Originality and IPR	2	2							
	文學賞析與寫作 Appreciation & Composition of Chinese Literature	2	2	國文能力表達 The ability of Expression in Chinese language	2	2																
小計/subtotal		3	3		3	3		1	1		1	1		2	2			0	0			
公民素養 (Civic Literacy)	公民素養(一) Civic Literacy (I)	2	2	公民素養(二) Civic Literacy (II)	2	2																
小計/subtotal		2	2		2	2		0	0		0	0		0	0			0	0			
院規必修 (Courses required by the college)	電腦實務 Computer Practice	3	3				管理學 Management	3	3													
小計/subtotal		3	3		0	0		3	3		0	0		0	0			0	0			
專業必修 (Profession compulsory)	基礎電腦繪圖軟體 Basic Computer Graphic Design	3	3	網路概論 Introduction of Internet	3	3	數位影像處理 Digital Image Processing	3	3	多媒體認證 Multimedia Authentication	3	3	行動裝置應用 Mobile Device Application	3	3	雲端服務技術 Cloud services technology	3	3	行動媒體專案 Mobile Media Project	3	3	
							APP程式設計 App programming	3	3				專利與智慧財產 Patent and Intellectual Property Rights	3	3	3D繪圖設計 3D Graphic Design	3	3	企業專題實務(一) Business Special Practice (I)	1	1	
小計/subtotal		3	3		3	3		6	6		3	3		6	6		4	4		4	4	
必修小計/Subtotal, Compulsory		13	13		10	10		10	10		4	4		6	6		8	8		4	4	
專業選修 (Profession elective courses)	電子競技導論 Introduction of eSports	3	3	視覺程式設計 Visual Programming	3	3	3D動畫製作 3D Animation Make	3	3	行動媒體設計 Mobile Media Design	3	3	電子競技實務 E-Sports Practice	3	3	人機介面 Human Machine Interface	3	3	虛擬實境 Virtual Reality	3	3	
	媒體賞析 Media Appreciation	3	3	互動設計概論 Introduction to Interaction Design	3	3	播客導論 Broadcasting and Program Directing	3	3	攝影與互動技術 Motion Capture and Interaction Technology	3	3	3D媒體互動技術 3D Media Interactive Technology	3	3	專案企劃實務 Project Planning Practice	3	3	數位內容設計 Digital Content Design	3	3	
多媒體網頁 Multi-Media Web Page	3	3	基礎設計 Basic Design	3	3	廣告媒體企劃 Advertising Media Planning	3	3	向量繪圖 Vector drawing	3	3	數位商品企劃 Digital merchandising	3	3	行動商務 Mobile Commerce	3	3	媒體專案企劃 Media Project Planning	3	3		
多媒體導論 Introduction of Multimedia	3	3	網路行銷 Internet Marketing	3	3	人際關係 Interpersonal relationship	3	3	電子商務 E-commerce	3	3	商業攝影 Commercial Photography	3	3	互動展示科技 Interactive Display Technology	3	3	數位媒體行銷 Digital Media Marketing	3	3		
校外實習(一) Internship (一)	3	3	校外實習(二) Internship (二)	3	3	校外實習(三) Internship (三)	3	3	廣告文案企劃 Copy Writing & Advertising	3	3	商品管理 Commodity Management	3	3	行銷媒體企劃 Digital Media Planning	3	3	商品分析 Product analysis	3	3		
									行銷管理 Marketing Management	3	3	校外實習(五) Internship (五)	3	3	校外實習(六) Internship (六)	3	3	專案管理 Project Management	3	3		
									校外實習(四) Internship (四)	3	3			校外實習(七) Internship (七)	3	3	校外實習(八) Internship (八)	3	3			
系級科規選修學分/學時 Subtotal, Credits/Hour		3	3		6	6		6	6		12	12		9	9		12	12		12	12	
學分/學時小計 Subtotal, Credits/Hour		10	10		10	10		10	10		10	10		15	15		17	17		10	10	
畢業最低學分/學時 Total Number of Required Credits/Hour																					128	128
共同選修 Common	1. 「全民國防教育軍事訓練」課程有五大領域：(一)國際情勢 (二)國防政策 (三)全民國防 (四)防衛動員 (五)國防科技。 2. 各領域均為 0學分/2學時，可折抵後期，各領域每學期開設情況，均依當學期教務處公告為準。 3. 「(修) 全民國防教育及軍事訓練」課程有五大領域：(一)國際情勢 (二)國防政策 (三)全民國防 (四)防衛動員 (五)國防科技。 4. 各領域均為 0學分/2學時，可折抵後期，各領域每學期開設情況，均依當學期教務處公告為準。																					
選修 Elective	1. 修文能力門檻：依據「吳鳳科技大學學生英文能力專業門檻實施細則」相關規定辦理。 Language Proficiency Threshold: It shall be handled according to the implementation of "Wufeng University students' English proficiency requirements for graduation threshold." 2. 資訊能力門檻：依據「吳鳳科技大學學生資訊能力專業門檻實施細則」，非資訊系(科)至少通過一種資訊基本能力認證測驗；資訊系(科)至少通過兩種資訊能力認證測驗。 Information Capability Threshold: according to the implementation of "Wufeng University students' information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests.																					
一、校基本素養 Basic requirements of the university:	1. 修文能力門檻：依據「吳鳳科技大學學生英文能力專業門檻實施細則」相關規定辦理。 Language Proficiency Threshold: It shall be handled according to the implementation of "Wufeng University students' English proficiency requirements for graduation threshold." 2. 資訊能力門檻：依據「吳鳳科技大學學生資訊能力專業門檻實施細則」，非資訊系(科)至少通過一種資訊基本能力認證測驗；資訊系(科)至少通過兩種資訊能力認證測驗。 Information Capability Threshold: according to the implementation of "Wufeng University students' information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests.																					
二、院基本素養 Basic requirements of the college:	學院必修科目為：電腦實務、管理學，學生必須修習及格。 The compulsory subjects of the college: Computer Practice, Management. Students must pass the courses.																					
三、系所科基本素養 Basic requirements of the department:	1. 畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)核心通識科目：14學分(2)博雅通識科目：4學分(3)學院共同必修科目：6學分(4)專業必修科目：35學分(5)專業選修科目：69學分 Graduation credit requirements: At least 128 credits, including (1) Core Liberal/4 credits (2) Barson - Marsteller General Education: 4 credits (3) The common compulsory subjects of the college: 6 credits (4) Professional compulsory subjects:35credits (5) Professional elective courses: 69 credits 2. 各年級各學期修習學分數規定：(1)一、二學級：16-25學分。(2)三年級：14-25學分。(3)四年級：9-25學分。 Regulations on the number of credits for each grade and semester: (1) From first to second year: 16-25 credits. (2) Third year: 14-25 credits. (3) Fourth year: 9-25 credits.																					
四、其他說明/Other remarks	本系可因應計劃和產業需求修改修課。 The department may modify elective courses according to the needs of the program and industry.																					
五、訂(修) 定(修) 日期/Booking (Revised) History/Booking:	112.6.19吳鳳科技大學111學年度2學期第2次課程委員會通過；112.8.17數位管理學院112學年度第1學期第1次課程委員會會議通過；112.9.05.112學年度第1學期第1次校課程委員會通過；112/6/19 Department of Applied Digital Media 111 academic year 2nd semester, adopted by the 2 Curriculum Committee conference; 112/8/17 112 academic year 1st semester, adopted by the 1st College of Digital Management Curriculum Committee; 112/9/5 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference.																					

吳鳳科技大學 日間部 日四技 應用數位媒體系 國際學生產學合作專班課程表 (112學年度入學學生適用)

The Curriculum Framework for the Four-Year Bachelor in Department of Day Department, Department of Applied Digital Media For Special class for international student production-academia cooperation at WuFeng University for the 112 Academic Year

科目類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						第三學年(Third Academic Year)						第四學年(Forth Academic Year)						小計 subtotal			
	上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			學分 Credit	時數 Hour		
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour				
基本素養 (Basic Literacy)	基礎華語(一) Basic Chinese (一)	5	10	基礎華語(二) Basic Chinese (二)	3	3	實用華語(一) Practical Chinese (一)	2	2	實用華語(二) Practical Chinese (二)	2	2																
	生活華語 Daily Life Chinese	3	3	台灣歷史與文化 Taiwan History and Culture	3	3																						
				人文素養 Humanistic quality	2	2																						
	小計/ Subtotal	8	13		8	8		2	2		2	2		0	0		0	0		0	0		0	0	20	25		
專業必修 (Professional compulsory)	計算機概論* Introduction of Computer	3	3	數位影像處理* Digital Image Processing	3	3	網路行銷* Internet Marketing	3	3	3D繪圖設計* 3D Drawing Design	3	3	行動裝置應用* Mobile Device Application	3	3	雲端服務技術 Cloud services technology	3	3	校外實習(五) Internship (五)	6	6	校外實習(六) Internship (六)	6	6				
	基礎電腦繪圖軟體* Basic Computer Graphic Design	3	3	網路概論* Introduction of Internet	3	3	APP程式設計* APP Programming	3	3	電子商務* E-commerce	3	3	數位商品企劃 Digital Merchandising	3	3	行動媒體專案* Multimedia Project	3	3							數位行銷實務* Practical Digital Marketing	3	3	
				視覺程式設計* Visual Coding Design	3	3																						
	小計/ Subtotal	6	6		9	9		6	6		6	6		6	6		6	6		6	6		6	6	9	9	54	54
專業選修 (Professional elective courses)	電子競技導論* Introduction of eSports	3	3	基礎設計* Basic Design	3	3	2D 動畫製作* Making 2D Animation	3	3	3D 動畫製作* Making 3D Animation	3	3	包裝設計* Package Design	3	3	互動展示科技 Interactive Display Technology	3	3	虛擬實境* Virtual Reality	3	3	擴增實境* Augmented Reality	3	3				
	商業基礎攝影* Basic Photography	3	3	數位音樂基礎* Basic Digital Music	3	3	多媒體網頁* Making Webpage	3	3	數位攝影實務* Practical Photography	3	3	3D媒體互動技術* 3D Media Interactive Technology	3	3	專案企劃實務 Project Planning Practice	3	3	數位媒體行銷 Digital Media Marketing	3	3	媒體整合* Integrating Media	3	3				
				多媒體導論* Introduction of Multimedia	3	3	攝錄與互動技術* Capture and Interaction Technology	3	3	數位遊戲企劃 Digital Game Planning	3	3	專利與智慧財產 Patent and intellectual property rights	3	3	商業設計* Commercial Design	3	3	視訊特效處理 Video Effects Processing	3	3	大數據應用與分析* Big Data Application and Analysis	3	3				
				媒體素養* Media Literacy	3	3	管理學 Management	3	3	多媒體認證* Multimedia Certification	3	3	校外實習(三) Internship (三)	6	6	人機介面 Human Machine Interface	3	3	行動商務* Mobile Commerce	3	3	網路創業* Internet Entrepreneurship	3	3				
						校外實習(一) Internship (一)	6	6	校外實習(二) Internship (二)	6	6			校外實習(四) Internship (四)	6	6	商品分析 Product Analysis	3	3	市場情報分析 Market intelligence analysis	3	3						
	預計最低選修學分/學時 Expected Minimum Elective Credits/ Hour	3	3		3	3		9	9		9	9		9	9		9	9		6	6		6	6	54	54		
	學分/學時小計 Subtotal, Credits/Hour	17	22		20	20		17	17		17	17		15	15		15	15		12	12		15	15	128	133		

備註/Notes:

一、校基本要求/Basic requirements of the university: 資訊能力門檻: 學生至少通過一種資訊基本能力認證測驗/ Information ability threshold: students have passed at least one information basic ability certification test

二、系所基本要求/Basic requirements of the department:

1. 畢業學分數要求: 至少需取得128學分方可畢業, 其中包括: (1)基本素養 (2)專業必修 (3)專業選修課程
1. Graduation credit requirements: At least 128 credits, including: (1) Basic Literacy (2) Professional compulsory subjects (3) Professional elective courses

2. 各年級各學期修習學分數規定: (1)一~二年級: 16~25學分。(2)三年級: 14~25學分。(3)四年級: 9~25學分。
Regulations on the number of credits for each grade and semester: (1) From first to second year: 16~25 credits. (2) Third year: 14~25 credits. (3) Forth year: 9~25 credits.

3. 為符合「吳鳳科技大學新南向產學合作國際專班學生校外實習實施要點」規範, 校外實習課程6學分, 每週實習時數至多26小時。
3. In order to comply with the "Implementation Points of Off-campus Internship for Students of the New Southbound Industry-University Cooperation International Program of Wufeng University of Science and Technology", the off-campus internship course is 6 credits, and the weekly internship hours are at most 26 hours.

三、華語課根據教育部規範開設, 1. 第一學年第1學期至少5學分10學時。2. 第一學年第1學期另開設不具學分輔導課至少每週5學時。3. 第一學年第2學期結束前須取得華語能力聽力與閱讀證照A2(基礎級)。
The Chinese language course is offered in accordance with the regulations formulated by the Ministry of Education:
In the first semester of the first academic year, at least 5 credits and 10 hours of Chinese language courses must be offered.
In the first semester of the first academic year, an additional non-credit counseling course in the Chinese language must be offered for at least 5 hours per week.
By the end of the second semester of the first academic year, students must obtain the Chinese language proficiency certificate for listening and reading at level A2 (basic level).

四、其他說明: *表為需使用電腦之課程。4. Other instructions: *The table indicates courses that require the use of computers.

六、訂(修)定歷程/ Booking (Revised) History:

112.6.19應用數位媒體系111學年度第2學期第2次課程委員會通過; 112.8.17數位管理學院112學年度第1學期第1次課程委員會議通過; 112.09.05.112學年度第1學期第1次校課程委員會通過。
112/6/19 Department of Applied Digital Media 111 academic year 2nd semester, adopted by the 2 Curriculum Committee conference; 112/8/17 112 academic year 1st semester, adopted by the 1 College of Digital Management Curriculum Committee; 112/9/5 112 academic year 1st semester, adopted by the 1st Curriculum Committee conference. 112.12.28應用數位媒體系112學年度第1學期第2次課程委員會修訂通過; 113.2.27數位管理學院112學年度第2學期第1次課程委員會議通過; 113.03.20.112學年度第2學期第2次校課程委員會通過。113.6.4應用數位媒體系112學年度第2學期第2次課程委員會修訂通過; 113.6.7數位管理學院112學年度第2學期第4次課程委員會議通過; 113.06.12.112學年度第2學期第7次校課程委員會通過。