

吳鳳科技大學 日間部 日四技 數位科技與媒體設計系 數位技術 產學攜手專班 課程表 (113學年度入學學生適用)

The Curriculum Framework for the Four-Year Bachelor, Day Four Technology, Digital Technology Industry-University Cooperation Special Class Curriculum Schedule Day Department Program of the Computer Technology and Multimedia Department at WuFeng University for the 113 Academic Year

科目類別 (Categories of Courses)	第一學年(First Academic Year)						第二學年(Second Academic Year)						第三學年(Third Academic Year)						第四學年(Forth Academic Year)						小計 subtotal					
	上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)			上(First Semester)			下(Second Semester)								
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	學分 Credit	時數 Hour	
核心素養 (Core Literacy)	英文(一) English (I)	3	3	英文(二) English (II)	3	3	安全教育 Safety Education	1	1	專業倫理 Professional Ethics	1	1				創意概論與智財權 Introduction to Originality and IPR	2	2												
	文學賞析與習作 Appreciation & Composition of Chinese Literature	2	2	語文能力表達 The ability of Expression in Chinese Language	2	2																								
小計/subtotal		5	5		5	5		1	1		1	1		0	0		2	2		0	0		0	0		0	0	14	14	
公民素養 (Civic Literacy)	公民素養(一) Civic Literacy (I)	2	2	公民素養(二) Civic Literacy (II)	2	2																								
	小計/subtotal		2	2		2	2		0	0		0	0		0	0		0	0		0	0		0	0		0	0	4	4
院共同必修 (Courses required by the college)	電腦實務程式應用 Computer Practical Program Application	3	3				管理學 Management	3	3																					
	小計/subtotal		3	3		0	0		3	3		0	0		0	0		0	0		0	0		0	0		0	0	6	6
系專業必修 (Courses required by the department)	數位科技概論 Introduction to Digital Technology	3	3	網路概論 Introduction of Internet	3	3	數位影像處理 Digital Image Processing	3	3	3D繪圖設計 3D Drawing Design	3	3	行動裝置應用 Mobile Device Application	3	3	行動媒體專案 Mobile Media Project	3	3	數位行銷實務 Digit & Market Practice	3	3	智慧科技應用 Smart technology applications	3	3						
							APP程式設計 App programming	3	3	雲端服務技術 Cloud services technology	3	3	專利與智財權 Patent and Intellectual Property Rights	3	3	物聯網應用 Internet of Things Application	3	3	企業專題實務(一) Enterprise Special Practice (I)	1	1	企業專題實務(二) Enterprise Special Practice (II)	1	1						
小計/subtotal		3	3		3	3		6	6		6	6		6	6		6	6		4	4		4	4		4	4	38	38	
必修小計/Subtotal, Compulsory		13	13		10	10		10	10		7	7		6	6		8	8		4	4		4	4		4	4	62	62	
系專業選修 (Elective courses of the department)	電子競技學 Introduction of eSports	3	3	視覺程式設計 Visual Programming	3	3	2D動畫製作 2D Animation Make	3	3	行動媒體設計 Mobile Media Design	3	3	電子競技實務 E-Sports Practice	3	3	人機介面 Human Machine Interface	3	3	虛擬實境 Virtual Reality	3	3	智慧製造 Smart manufacturing	3	3						
	媒體賞析 Media Appreciation	3	3	互動設計概論 Introduction to Interaction Design	3	3	轉播實務 Broadcasting and Program Directing	3	3	擷取與互動技術 Motion Capture and Interaction Technology	3	3	3D媒體互動技術 3D Media Interactive Technology	3	3	專案企劃實務 Project Planning Practice	3	3	數位內容設計 Digital Content Design	3	3	擴增實境 Augmented Reality	3	3						
	多媒體網頁 Multi-Media Web Page	3	3	基礎設計 Basic Design	3	3	廣告媒體企劃 Advertising Media Planning	3	3	向量繪圖 Vector drawing	3	3	數位商品企劃 Digital merchandising	3	3	行動商務 Mobile Commerce	3	3	媒體專案企劃 Media Project Planning	3	3	大數據應用與分析 Big Data Application and Analysis	3	3						
	校外實習(一) Internship (一)	3	3	網路行銷 Internet Marketing	3	3	人際關係 Interpersonal relationship	3	3	廣告文案企劃 Copy Writing & Advertising	3	3	商業攝影 Commercial Photography	3	3	網路實務應用 Network Practical Application	3	3	人工智慧概論 Introduction to Artificial Intelligence	3	3	媒體整合 Media Integration	3	3						
				校外實習(二) Internship (二)	3	3	校外實習(三) Internship (三)	3	3	行銷管理 Marketing Management	3	3	商品管理 Commodity Management	3	3	行銷媒體企劃 Digital Media Planning	3	3	商品分析 Product analysis	3	3	網路創業 Internet Entrepreneurship	3	3						
							校外實習(四) Internship (四)	3	3	校外實習(五) Internship (五)	3	3	科技英文 Scientific English	3	3	創意商品設計 Creative Product Design	3	3	市場情報分析 Market intelligence analysis	3	3									
													校外實習(六) Internship (六)	3	3	校外實習(七) Internship (七)	3	3	校外實習(八) Internship (八)	3	3									
系預計開設選修學分/學時 The department plans to offer elective credits/hours		3	3		6	6		6	6		9	9		9	9		9	9		12	12		12	12		12	12	66	66	
學分/學時小計 Subtotal, Credits/Hour		16	16		16	16		16	16		16	16		15	15		17	17		16	16		16	16		16	16	128	128	
畢業最低學分/學時 Total Number of Required Credits/Hour																										128	128			
共同選修 Common Elective	1. 「全民國防教育軍事訓練」課程有五大領域：(一)國際情勢 (二)國防政策 (三)全民國防 (四)防衛動員 (五)國防科技。 1. The "National Defense education and Military Training for All" course has five areas: (1) International situation (2) National defense policy (3) National defense (4) Defense mobilization (5) National defense science and technology. 2. 各領域均為 0 學分/2 學時，可折抵役期。各領域每學期開設情況，均依當學期教務處公告為準。 2. 0 credits /2 class hours in all fields, which can be deducted for service period. The courses of each semester are subject to the announcement of the Academic Affairs Office of the current semester.																													
一、校基本要素/Basic requirements of the university: 1. 語文能力門檻：依據「吳鳳科技大學學生英文能力畢業門檻實施要點」相關規定辦理。 Language Proficiency Threshold: It shall be handled according to the implementation of "WuFeng University students' English proficiency requirements for graduation threshold." 2. 資訊能力門檻：依據「吳鳳科技大學學生資訊能力畢業門檻實施要點」，非資訊系(科)至少通過一種資訊基本能力認證測驗；資訊系(科)至少需通過兩種資訊能力認證測驗。 Information Capability Threshold: According to the implementation of "WuFeng University students' information capability requirements for graduation threshold." Students of non-information departments (sections) must pass at least one basic information proficiency certification test. Students of the department of Information must pass at least two information proficiency certification tests. 二、院基本要素/Basic requirements of the college: 學院必修科目為：電腦實務程式應用、管理學。學生必須修習及格。 The compulsory subjects of the college: Computer Practical Program Application, Management. Students must pass the courses. 三、系所科基本要素/Basic requirements of the department: 1. 畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)核心素養：14學分(2)公民素養：4學分(3)學院共同必修科目：6學分(4)專業必修科目：38學分(5)專業選修科目：66學分。 Graduation credit requirements: At least 128 credits, including (1) Core Liberal:14 credits (2) Civic Literacy: 4 credits (3) The common compulsory subjects of the college: 6 credits (4) Professional compulsory subjects:38 credits (5) Professional elective courses: 66 credits 2. 各年級各學期修習學分數規定：(1)一-二年級：16-25學分。(2)三年級：14-25學分。(3)四年級：9-25學分。 Regulations on the number of credits for each grade and semester: (1) From first to second year: 16-25 credits. (2) Third year: 14-25 credits. (3) Forth year: 9-25 credits. 四、其他說明/Other remarks 本系可因應計劃和產業需求修改選修課。 The department may modify elective courses according to the needs of the program and industry. 五、訂(修)定歷程/ Booking (Revised) HistoryBooking: 113.6.20應用數位媒體系112學年度第2學期第3次課程委員會通過；113.8.20數位管理學院113學年度第1學期第1次課程委員會通過；113.09.06.113學年度第1學期第1次校課程委員會通過。 113/6/20 Department of Applied Digital Media 112 academic year 2nd semester, adopted by the 3 Curriculum Committee conference; 113/8/20 113 academic year 1st semester, adopted by the 1 College of Digital Management Curriculum Committee; 113/09/06 113 academic year 1st semester, adopted by the 1st Curriculum Committee conference.																														